

# THIRD COMMITTEE OF THE THIRD LAGUNA HILLS MUTUAL COMMUNICATIONS COMMITTEE

# Wednesday, January 10, 2018 - 9:30 AM Laguna Woods Village Community Center Board Room 24351 El Toro Road

#### NOTICE OF MEETING AND AGENDA

- 1. Call to Order
- 2. Acknowledgement of Media
- 3. Approval of the Agenda
- 4. Approval of Meeting Report
- 5. Chair's Remarks
- 6. Member Comments (Items Not on the Agenda)

Consent: - All matters listed under the Consent Calendar are considered routine and will be enacted by the Committee by one motion. In the event that an item is removed from the Consent Calendar by members of the Committee, such item(s) shall be the subject of further discussion and action by the Committee.

### 7. Activities Report

- a. New Resident Orientation Report
  Agenda Item 7 Activities Report.pdf
- b. Docent Tour Report

# 8. Communication with New Residents

- a. New Resident Letter Report
- b. New Resident Phone Calls ReportAgenda Item 8 b Resident Phone Calls Report.pdf

#### **REPORTS:**

## 9. Report of Media and Communications

#### ITEMS FOR DISCUSSION AND CONSIDERATION:

- 10. The Village Breeze
  - a. Issues
  - b. Submissions
  - c. Ideas
  - d. Schedule
  - e. Focus Group

## 11. Mutual Handouts, Flyers and Brochures

- a. Lease Policy Flyer

  Agenda Item 11 a Lease Policy Flyer.pdf
- 12. Communications Plans
  - a. Introducing New Policies and/or Improvements
- 13. Director Bio for Roy Bruninghaus
- 14. Club Speaking Engagements
- 15. General Manager's Correspondence Log
- 16. Communication with Third Residents-Other Approaches and Ideas

#### **CONCLUDING BUSINESS:**

- 17. Committee Member Comments
- 18. Date of Next Meeting
- 19. Adjournment